

FUNDACIÓN DOMINICANA DEL ARTE Y LA CULTURA, INC.



FUNDOARCU

OPORTUNIDAD DE PATROCINIO



TE INVITAMOS A QUE SEAS PARTE COMO
PATROCINADOR DE NUESTRO PROXIMO EVENTO

CENA DE GALA 2023

PARA MÁS INFORMACIÓN:
+1 (617) 794-0223
BOSTON@FUNDOARCU.ORG

BOSTON PARK PLAZA HOTEL
50 PARK PLAZA BOSTON, MA 02116

WWW.FUNDOARCU.ORG

FUNDACIÓN DOMINICANA DEL ARTE Y LA CULTURA, INC.



FUNDOARCU

CENA DE GALA Y CARNAVAL

SAVE THE DATE

25 DE FEBRERO, 2023

CONMEMORANDO EL 179 ANIVERSARIO
DE LA INDEPENDENCIA DE LA
REPUBLICA DOMINICANA



CON NUESTRO ARTISTA INVITADO

ALEX BUENO

\$150 P/P

TICKETS DISPONIBLES EN NUESTRA PÁGINA WEB:
WWW.FUNDOARCU.ORG

PARA MÁS INFORMACIÓN:
+1 (617) 794-0223
BOSTON@FUNDOARCU.ORG

BOSTON PARK PLAZA HOTEL
50 PARK PLAZA
BOSTON, MA 02116

BUFFET SERÁ SERVIDO DE 6:30PM A 8:00PM

SPONSORSHIP PROPOSAL

FUNDACIÓN DOMINICANA DEL ARTE Y LA CULTURA, INC.



Introduction

FUNDOARCU: The Dominican Foundation for Art and Culture, INC. invites you to sponsor its annual Gala on one more anniversary of National Independence. The event is an opportunity to build and strengthen strategic relationships inside and outside the Dominican community. You can showcase your expertise, capabilities, products, and services as a sponsor. A sponsor has access to extensive networking opportunities and is a cost-effective way to reinforce your brand and build awareness of that brand among potential buyers and customers.

About our organization

FUNDOARCU is a non-profit institution founded on October 25, 2003, whose mission is to highlight the values of the Dominican heritage. The foundation carries out direct management in promoting art and culture in the Dominican community of Massachusetts.

FUNDOARCU organizes programs to benefit the community and motivate young people to join community services, education, cultural leadership, and recreation. Boston is home to more than 32,000 Dominicans, making the community the second-largest Latino population in the city.

Past activities and achievements

Organization of the Health Fair with more than 20 organizations that offer services to our community. We are proud to report some of our achievements from 2020-2022. In 2022 we will award scholarships to first-generation Dominican college students. In October 2020 and 2021, FUNDOARCU received a grant from the City of Boston Resilience Fund. This grant allowed us to support more than 500 Dominican/Latino families affected by COVID-19 in Boston.

The organization produced ethnic food boxes, laundry kits, personal care bags, baby formula, and baby diapers. Supported seniors directly impacted by COVID-19 with personalized Christmas cards and gift cards from FUNDOARCU worth 70.00 dollars. Virtual English classes were given to train more than 700 interested parties in preparation classes for the American Citizenship Exam. We have managed to register more than 1,000 people to vote in the US elections. We received an assignment from the State of Massachusetts to start the construction of the Bust of Juan Pablo Duarte. And other activities.

About the event

The event is called Gala Dinner and Carnival. The program involves the celebration of our Dominican culture and roots. It is an opportunity for the community to come together and celebrate Dominicanness. We have held this Gala for 16 years, except in 2020 and 2021, due to the COVID-19 pandemic.

This year's GALA will be held on Saturday, February 25, 2023. The program will take place at The Park Plaza Hotel, 50 Park Plaza, Boston, MA 02116, from 6 p.m. m. to 11 p.m. m. As part of the events, we will have dinner and cultural entertainment for all our guests. This event will be attended by over 500 prominent Dominican leaders from across New England, where we will gather to celebrate our traditions and our community. The program offers extended breaks for lunch and refreshments and networking opportunities at events, including the welcome reception, conference, and gala dinner.

Dominicans represent the most prominent Latino community in the city of Boston, with more than 32,000 people. This event brings together leaders, business owners, entrepreneurs, community leaders, and elected officials. There will be a live performance by the famous Dominican artist Alex Bueno, civic-cultural presentations, and music by our Guest DJ. Also a master of ceremony.

Sponsorship Objectives and Opportunities

Participating as a sponsor allows us to directly promote your business and show your products and services to the Dominican people and guests of different nationalities while supporting an important initiative toward the future of our community. The program has been specifically designed to ensure sponsors receive maximum exposure, including the opportunity to meet and interact directly with event participants. We have several sponsorship packages that have been specifically designed to provide sponsors with various options that can be tailored to meet your specific needs and target audience.

The range of sponsorship models outlined in this document has been specifically designed to enable organizations to engage participants based on each sponsor's specific needs and business brand. However, we understand that organizations' needs may not necessarily meet the prescribed models or levels outlined in this proposal, and we encourage organizations to actively discuss alternative options to customize a sponsorship package that is right for them.

Your brand or company will benefit from the extensive marketing campaign that we will be carrying out. We will be using different digital platforms, social networks, and traditional means of communication that are part of our sponsors.



PLATINUM SPONSOR \$15,000

- Opportunity to speak and address our guest.
- VIP table 10 tickets (\$1,500 Value).
- Two valet parking tickets are included.
- Opportunity to participate in our raffles and give our guests products from your company.
- Mention as our sponsor in all interviews with the radio and television media what we will do to promote the event.
- Placement of your company logo on a 10X10 banner that will be located to take photos. (Your Logo will be more prominent than the others)
- Placement of your company logo with your QR code in a slideshow that will run continuously on two screens during the event. (Your Logo will be more prominent than the others)
- Placement of your company logo in our commemorative magazine, which will be on each table. (A dedicated page for your company)
- Your company logo will be placed in our event program, and distributed at each table. (Your Logo will be more prominent than the others)
- Your company logo will be placed on the back of 5,000 4X6 flyers that we will print to promote the Gala and place them strategically in areas densely populated by Latinos (barber shops, bodegas, salons, Etc.) (Your Logo will be more prominent than the others)
- Your company logo will be placed at the bottom of 200-size posters (11x17) that we will print to promote the Gala and place strategically in areas densely populated by Latinos (barbershops, bodegas, salons, Etc.) (Your Logo will be more prominent than the others)
- Your company logo will be placed in a graphic design that will be published on all our social networks.
- As soon as you confirm your sponsorship, we will add your logo and social media handle (@handle) every time we post on social media between now and the day of the Gala.
- Your company logo will be placed in the paid promotional campaign: on Instagram and Facebook.



- Your company logo will be placed in a video thanking our sponsors, which will be published on Facebook and our YouTube channel. (Your Logo will be more prominent than the others)
- Your company logo will be placed in a graphic design created specifically for our promotions in local newspapers. (Your Logo will be more prominent than the others)
- Your company logo will be placed in a graphic design that will be published in all our social networks, in other popular accounts and Facebook groups in the Dominican community in Massachusetts, as well as in the social networks and the WhatsApp status of the members of our committee, for further outreach.
- Your company logo will be placed on our website, www.fundoarcu.org, our official sponsor this year, with a direct link to your website.



GOLD SPONSOR \$10,000

- A VIP table with space for five people and 5 tickets included (\$750 Value).
- Two valet parking tickets are included.
- Opportunity to participate in our raffles and give our guests products from your company.
- Mention as our sponsor in all interviews with the radio and television media what we will do to promote the event.
- Placement of your company logo on a 10X10 banner that will be located to take photos.
- Placement of your company logo with your QR code in a slideshow that will run continuously on two screens during the event.
- Placement of your company logo in our commemorative magazine, which will be on each table. (A Half page page for your company)
- Your company logo will be placed in our event program, and distributed at each table.
- Your company logo will be placed on the back of 5,000 4X6 flyers that we will print to promote the Gala and place them strategically in areas densely populated by Latinos (barber shops, bodegas, salons, Etc.)
- Your company logo will be placed at the bottom of 200-size posters (11x17) that we will print to promote the Gala and place strategically in areas densely populated by Latinos (barbershops, bodegas, salons, Etc.)
- Your company logo will be placed in a graphic design that will be published on all our social networks.
- As soon as you confirm your sponsorship, we will add your logo and social media handle (@handle) every time we post on social media between now and the day of the Gala.
- Your company logo will be placed in the paid promotional campaign: on Instagram and Facebook.
- Your company logo will be placed in a video thanking our sponsors, which will be published on Facebook and our YouTube channel.
- Your company logo will be placed in a graphic design created specifically for our promotions in local newspapers.



- Your company logo will be placed in a graphic design that will be published in all our social networks, in other popular accounts and Facebook groups in the Dominican community in Massachusetts, as well as in the social networks and the WhatsApp status of the members of our committee, for further outreach.
- Your company logo will be placed on our website, www.fundoarcu.org, our official sponsor this year, with a direct link to your website.



SILVER SPONSOR \$5,000

- 5 tickets included (\$750 Value).
- Opportunity to participate in our raffles and give our guests products from your company.
- Placement of your company logo on a 10X10 banner that will be located to take photos.
- Placement of your company logo with your QR code in a slideshow that will run continuously on two screens during the event.
- Placement of your company logo in our commemorative magazine, which will be on each table. (A Half page page for your company)
- Your company logo will be placed in our event program, and distributed at each table.
- Your company logo will be placed on the back of 5,000 4X6 flyers that we will print to promote the Gala and place them strategically in areas densely populated by Latinos (barber shops, bodegas, salons, Etc.)
- Your company logo will be placed at the bottom of 200-size posters (11x17) that we will print to promote the Gala and place strategically in areas densely populated by Latinos (barbershops, bodegas, salons, Etc.)
- Your company logo will be placed in a graphic design that will be published on all our social networks.
- Your company logo will be placed in a video thanking our sponsors, which will be published on Facebook and our YouTube channel.
- Your company logo will be placed in a graphic design created specifically for our promotions in local newspapers.
- Your company logo will be placed in a graphic design that will be published in all our social networks, in other popular accounts and Facebook groups in the Dominican community in Massachusetts, as well as in the social networks and the WhatsApp status of the members of our committee, for further outreach.
- Your company logo will be placed on our website, www.fundoarcu.org, our official sponsor this year, with a direct link to your website.



BRONZE SPONSOR \$2,500

- 2 tickets included (\$300 Value).
- Placement of your company logo on a 10X10 banner that will be located to take photos.
- Placement of your company logo with your QR code in a slideshow that will run continuously on two screens during the event.
- Placement of your company logo in our commemorative magazine, which will be on each table. (A 1/4 page page for your company)
- Your company logo will be placed in our event program, and distributed at each table.
- Your company logo will be placed on the back of 5,000 4X6 flyers that we will print to promote the Gala and place them strategically in areas densely populated by Latinos (barber shops, bodegas, salons, Etc.)
- Your company logo will be placed at the bottom of 200-size posters (11x17) that we will print to promote the Gala and place strategically in areas densely populated by Latinos (barbershops, bodegas, salons, Etc.)
- Your company logo will be placed in a graphic design that will be published on all our social networks.
- Your company logo will be placed in a video thanking our sponsors, which will be published on Facebook and our YouTube channel.
- Your company logo will be placed in a graphic design created specifically for our promotions in local newspapers.
- Your company logo will be placed in a graphic design that will be published in all our social networks, in other popular accounts and Facebook groups in the Dominican community in Massachusetts, as well as in the social networks and the WhatsApp status of the members of our committee, for further outreach.
- Your company logo will be placed on our website, www.fundoarcu.org, our official sponsor this year, with a direct link to your website.



COMMUNITY SPONSOR \$1,000

- Placement of your company logo in our commemorative magazine, which will be on each table. (A 1/4 page page for your company)
- Your company logo will be placed in a video thanking our sponsors, which will be published on Facebook and our YouTube channel.
- Placement of your company logo in a slideshow that will run continuously on two screens during the event.
- One ticket included.



SMALL BUSINESS CONTRIBUTION \$500

- Placement of your company logo in our commemorative magazine, which will be on each table. (Your Business Card)
- Your company logo will be placed in a video thanking our sponsors, which will be published on Facebook and our YouTube channel.